Government contractors process large amounts of data every day: from balancing budgets to tracking labor costs, strict federal regulations and DCAA require every penny to be accounted for in the right bucket. For small businesses without the resources for enterprise solutions, entry-level accounting tools can usually get the job done – but as they grow, they quickly outgrow their software.

This was the case for cybersecurity services and advisory firm ShorePoint, Inc. who depended on Intuit QuickBooks for their accounting needs. With only one dedicated accountant on staff, the software served their employees and clients initially without issue. When that inevitably changed, they turned to WJ Technologies (WiJiT) for help.

**Outgrowing QuickBooks**

ShorePoint, who recently received recognition as a Best Small Workplace from Fortune, experienced rapid growth in a short amount of time. It soon became clear that QuickBooks was hindering management and workflow due to several limitations.

- **Labor-intensive** – as an entry-level accounting tool with few automation features, QuickBooks requires extensive manual data entry and proofing; the workload became increasingly unmanageable as ShorePoint grew.
- **Lack of insights** – with few tools for data analysis or insights and no ad-hoc reporting features, QuickBooks tracked data but left executives to interpret it for themselves or wait on manual analysis and reporting.
- **Partial integration** – while QuickBooks provides integration with other systems – like timesheets and software to calculate indirect rates– it did not provide a single-point-of access to these business systems, requiring a cumbersome back-and-forth workflow.
- **Error accumulation** – with so many touchpoints for data entry and manual duplication, user errors can accumulate, which result in skewed projections and a higher risk of failure during DCAA audits.

With new contracts on the horizon, ShorePoint approached WiJiT for a solution. After meeting with key decision makers to discuss the client’s needs, WiJiT recommended the web based Unanet Financials product as an alternative to QuickBooks, and began implementation as soon as the client approved.
Unanet: An Integrated Experience

As a vendor-agnostic firm, WiJiT’s recommendation of Unanet was based on careful consideration of the client’s priorities, mission and business model rather than a profit-driven motive. Early on it became clear that the software would resolve established pain points through rich functionality including:

- **Fully integrated system** – the client could manage data collection for labor, expenses, projects, client billing and much more from one central location, cutting down on labor and unifying records
- **Custom report generation** – with ad hoc reporting, upper management would be able to generate custom reports on the fly without the direct assistance of its accountant, unlocking insights and rapid decision making
- **Improved data collection** – Unanet integrates with multiple software packages and enterprise systems to automate data collection and reduce workload; through dedicated modules, multiple employees could also share in routine data entry tasks
- **DCAA compliance** – Unanet directly supports DCAA requirements for time tracking, projects, expenses and labor distribution, slashing the time spent on compliance procedures and ensuring audit-readiness.

After a smooth and uneventful transition to Unanet, the client immediately experienced dramatically improved performance in workflow and productivity, paving the way to new operational efficiencies and continued business growth.

Going the Extra Mile

WiJiT sets a high bar for professionalism by going the extra mile in its projects, receiving high praise from ShorePoint management for its quick pace and dedication to client satisfaction. These are just four examples of the way WiJiT strives for the success of its customers by refusing to cut corners:

1. **Race to the finish line** – when the project began, a due date was set, and WiJiT finished two months ahead of schedule. This reduced expense significantly and enabled the client to extend its end-of-year activities.
2. **Handling the nitty-gritty** – with years of project data stored in spreadsheets, ShorePoint did not look forward to the complex and time-consuming task of transferring data between systems. WiJiT took over, handling all the technical aspects of the transition.
3. **Sharing expertise** – throughout the implementation of Unanet, WiJiT held training sessions with all personnel who would use the product. Beyond teaching the basics, WiJiT shared tips, expertise and best practices for the Unanet ERP. Thanks to its extensive education efforts, ShorePoint was able to hit the ground running once the project was complete.
4. **Continued support** – while there were few questions left to ask after WiJiT’s training, it continued to offer the client support when the project was completed.

When asked to describe her experience with WiJiT, ShorePoint’s Director of Finance & Administration stated: “We haven’t had a similar experience. WiJiT really gets to know their clients and thoroughly learned our pain points. In the past, external contractors have done what we asked, but they didn’t do the background research to learn about our company.”
Real Expertise, Real Results

Accounting has never been more vital to an organization’s mission than it is in today’s data-saturated and customer-driven world. A rapid and successful transition from QuickBooks to Unanet shows the value of real expertise gleaned from years of work in accounting and enterprise resource planning (ERP) systems.

The WiJiT business philosophy is focused on results delivered by reliable team members that make a difference and help clients to meet their goals. Through respectful relationships between management, accountants and key stakeholders, WiJiT manages to impress every time with perfectly tailored solutions that out-of-the-box systems just can’t beat.

The WiJiT team prides itself on fostering a friendly and open approach both within our organization and with clients. But don’t let our warmth fool you: We also mean business and we have a long history of demonstrated integrity in support of our clients.

We do a thorough job at a fair price, but we never cut corners. In all interactions, we strive to bring reliability, success, alignment and the best possible fit to meet our clients’ needs — on track, on schedule, and on budget.

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